

## Latest [Apr 17, 2023 User-Experience-Designer Exam with Accurate Salesforce Certified User Experience Designer PDF Questions [Q30-Q45

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**NO.30** A UX Designer is creating a custom To-Do List component to replace the standard Salesforce one. Their developer is using a parent-child Lightning Web Component (LWC) structure to build the component, creating a parent component for the list and a single repeated child component for each To-Do Item within the list.

Which two impacts of the LWC's Shadow DOM should be considered when designing or developing the stylesheets for these components?

Choose 2 answers

- \* Any needed Salesforce Lightning Design System (SLDS) classes and styles must be imported into both the parent list and child items.
- \* The CSS styles defined in the parent list component are not shared with the child items.
- \* Any custom shared between the list and child items should be imported from a shared CSS file.
- \* The CSS style defined in the parent list component are inherited by the child items

**NO.31** A UX Designer has created two different user interface designs for a new marketing landing expected to have several visitors. The landing page has a contact form on it, and the designer wants to know which design products the most from completions.

Which testing method should be used?

- \* Card Sorting
- \* User Acceptance testing
- \* Diary Studies
- \* A/B testing

**NO.32** An organization must be digitally accessible to enable social opportunity.

What are three core principles of Web Content Accessibility Guidelines (WCAG)?

Choose 3 answers

- \* Delightful
- \* Robust
- \* Abundant
- \* Operable
- \* Understandable

**NO.33** A company provides a way for customers to shop for homes and contact real estate agents online. The company's brokers use some of the Salesforce standard functionality to track home buyers.

Which three standard Salesforce objects should be used in this experience?

Choose 3 answers

- \* Property
- \* Lead
- \* Contact
- \* Opportunity
- \* Address

**NO.34** Which two consideration should be made when conducting a Consequence Scanning workshop?

Choose 2 answers

- \* Consider design ramifications to prevent misuse and protect communities.
- \* Prioritize marketing opportunities when designing features of a product.
- \* Bring together a cross-function group with varied experiences.
- \* Examine a product for potential inclusivity after it has been built

**NO.35** Which visual design elements should be used in corporate style and branding guidelines?

- \* Typography, Color, Imagery
- \* A/B Testing, Heuristics, Dairy Studies
- \* Sketching, Wireframes, Storyboards
- \* User Stories, Scenario, UX Reviews

**NO.36** Cloud Kicks (CK) is planning its Einstein Bot implementation and has identified common issues the bot can resolve. CK has determined that extensive technical planning is needed for bot effectiveness and customer satisfaction.

Which additional element(s) would be essential?

- \* Training and support planning
- \* User interface planning
- \* Onboarding planning
- \* Voice and tone planning

**NO.37** A UX Designer wants to understand the mental model of employees who have requested a new internal community, The brief specifies what the employees should be able to do on the site, but the designer needs to suggest a suitable architecture.

Which technique should be used?

- \* User Test
- \* Cognitive Walkthrough
- \* Tree Testing
- \* Card Sorting

**NO.38** Universal Containers organization wide-defaults model is private for the Account object. A sales repeats to opportunity records.

Which level of access will the sales rep have to the related account record?

- \* No access
- \* Read/Create/Edit access
- \* Read/Create access
- \* Read-only access

**NO.39** During user interviews, a UX Designer discovers that the most common daily task for users is to look for and view

commonly used reports using the global search bar.

What should be done to improve their experience?

- \* Make the global search bar bigger on every page.
- \* Update the Home page with access to commonly used reports.
- \* Add the Daily Task component to the Home page.
- \* Create a mood board to communicate the visual style of the UI.

**NO.40** A UX Designer is going to create a custom app for a new team of service agents.

Which three parts of the user interface could be customized?

Choose 3 answers

- \* Tabs within the app's navigation bar
- \* Relationship between standard objects
- \* Page layouts of the records
- \* Details to be shown in the records highlights panels
- \* Opportunity lead scoring

**NO.41** How would a UX Designer Differentiate between voice and tone?

- \* Voice reflects the expression and tone is the way one designs.
- \* Voice reflects the character and tone is one's strength.
- \* Voice reflects the frequency and tone is one's pitch.
- \* Voice reflects the personality and tone is the way one speaks.

**NO.42** A UX Designer is in the process of designing a new page layout for a custom object in Salesforce.

How should the designer ensure the best end-user experience?

- \* Include all potentially useful fields.
- \* Make field labels and API names identical.
- \* Mark all fields as required.
- \* Group similar fields using sections.

**NO.43** A UX Designer at Cloud Kicks is having difficulty getting its developers to see why the design changes would improve the user experience.

How should the designer help mitigate pushback from developers?

- \* Invite them to user testing.
- \* Ask a manager or superior to do it.
- \* Let them know the designer is the expert.
- \* Hand them a printout of the design

**NO.44** Cloud Kicks wants to modify one of its custom Lightning Web Components so that its administrators can change the look and feel depending on what type of Lightning page is used in.

Which feature should be recommended?

- \* Styling hooks
- \* CSS loaded as a static resource
- \* App Builder styling property
- \* SLDS utility classes

**NO.45** Cloud kicks has identified that its users are having difficulty figuring out where to look on a web page due to the number of design elements.

Which three considerations should be made to improve the visual hierarchy of the page?

Choose 3 answers

- \* Grouping proximity and common regions
- \* Scale using relative size to signal importance
- \* Continuity keep all typeface the same size
- \* Proportion, keep all element a similar size
- \* Color and contrast, saturation between the elements

### Salesforce User-Experience-Designer Exam Syllabus Topics:

TopicDetailsTopic 1- Given a scenario, describe declarative features that improve user efficiency over a series of steps- Describe key Salesforce UX personas and which processes they normally doTopic 2- Given a scenario, utilize SLDS to create new and customized component functionality- Given a scenario, identify which UX method should be used to define a user experienceTopic 3- Determine how to incorporate human-centered design into a customer solution- Describe testing techniques needed for optimal user experiencesTopic 4- Describe declarative features that improve information presentation, hierarchy, and architecture in static experiences- Describe how core Salesforce objects functionTopic 5- Describe key design principles and tools that define an accessible and engaging experience- Given a scenario, describe how Salesforce can add value to user experiencesTopic 6- Determine which global Salesforce configuration to use for optimized user flow- Determine options for users to access onboarding, support, and learningTopic 7- Determine out-of-the-box design and configuration consistent with the look and feel of Lightning Experience- Determine which research methodology and tools should be used to design a solution

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